

UConn Extension's Cut Flower Workshop

Tuesday, January 8, 2019

9 am - 3 pm

Scout Hall, 28 Abbe Rd, East Windsor, CT
With Evelyn Lee, Butternut Gardens, Southport, CT

AGENDA

- 9:00: Opportunities in cut flowers
- 9:20 Outlets for cut flowers
- 10:00 Logistics of growing cut flowers
From field grown, to tunnels to greenhouse and more, some of the logistics specific to growing, harvesting and post-harvest care of cut flowers.
- 10:30 - 11:00 Break
- 11:00 Bouquet making and vase design - pricing and demonstration and vase design
Different flower "recipes" and techniques for market bouquets for spring, summer and fall sales, and tricks for crafting table arrangements.
- 11:45 - 12:30 LUNCH
- 12:30 Risk Management Information As It Relates to Cut Flowers. Joe Bonelli, UConn
- 12:45 What the industry is calling for
Information gleaned from 2018 sales and 2018 survey of Connecticut florists, floral designers and small/specialty market grocers
- 1:05 Specific flower run-down
From tulips to woody branches to specialty chrysanthemums - growing tips, markets and opportunities for specific flowers.
- 2:15 Expanding the idea of a CT Grown Flower Consortium
- 3:00 Wrap up and final discussions (time as needed)

Funding for this program is provided by a grant from UConn Extension, and is a cooperative effort of UConn Extension and the Risk Management Agency/USDA, as well as funds from UConn Department of Extension, and Mary Concklin.



REGISTRATION for CUT FLOWER WORKSHOP

Cost is \$50 per person - includes all materials, lunch, and snacks

Name: _____

Farm Name: _____

Address: _____

Town: _____ State _____ Zip code _____

Phone # _____

Email address (for registration confirmation): _____

Additional attendee names: _____

Number of attendees _____ X \$50 per person = \$ _____

Students _____ X \$18 per person = \$ _____

(Valid student ID required at check-in)

Please make checks payable to "UConn" or "University of Connecticut". Registrations postmarked by December 28th, 2018. ***This is a firm deadline.***

Mail to: **MacKenzie White**
UConn Extension - Tolland
24 Hyde Ave
Vernon, CT 06066